MAA GROUP BERHAD

MAAG INSIDER

PEOPLE / PROGRESS / TOGETHER

E-NEWSLETTER
VOL. 2 | JUL–SEPT 2026

FROM GROUP COMMUNICATIONS

A QUARTER TO CELEBRATE.

July to September brought many moments worth celebrating across MAA Group. Our teams reached communities, built new partnerships, welcomed new beginnings and created experiences that brought people together.

As you scroll through this issue, we hope you enjoy seeing what colleagues across the Group have been working on. Thank you for the energy, care and commitment behind every story.

MAAEDICARE CHARITABLE FOUNDATION

CARE THAT REACHES FURTHER.

A Night of Hope & Healing raises RM700,000

Yayasan Amal Maaedicare's second annual gala dinner brought supporters and partners together to raise **RM700,000** for charitable healthcare services, including its dialysis centres and community healthcare programmes.

PARTNERSHIP

MoU with CareClinics

Yayasan Amal Maaedicare signed an MoU with CareClinics Healthcare Services Sdn Bhd, represented by Dr. Parathythasan Rajaandra and Datuk Dr. Thirunavukarasu Rajoo, to strengthen access to cardiac and dialysis care.

LEMAK KOPI O
NASI
NASI LEMAK
NLKO
KOPI O

MEDIA

Maaedicare Featured on Nasi Lemak Kopi O, TV9

In the segment "Dua Organ, Satu Kesihatan bersama Maaedicare ," CEO Ms. Anne Rajasaikaran and Head of Operations Dr. Parathythasan Rajaandra shared insights on heart and kidney health, while highlighting Maaedicare's commitment to improving healthcare access for the community.

Watch the interview: Nasi Lemak Kopi O – Dua Organ, Satu Kesihatan bersama Maaedicare

TRINIDAD HOSPITALITY

DESTINATIONS IN MOTION.

FLAGSHIP EVENT

Pesta Kuantan 188 Brings the City to Life

Held from **31 July to 2 August 2026** , Pesta Kuantan 188 returned with **14 events** spanning sports, cultural showcases, family activities and a free concert.

Following its official launch at Trigo Hotel Kuala Lumpur, the three-day festival brought together visitors, participants and the community while reinforcing Kuantan's position as a vibrant tourism and lifestyle destination.

Pesta Kuantan 188 2026 was unveiled at Trigo Hotel Kuala Lumpur in the presence of Kuantan Mayor YH Dato' Zaliza Bin Zulkipli, Trinidad Hospitality President & Group CEO YH Dato' Sri Naresh Mohan, Tourism Malaysia Director General YBrs . Tuan Mohd Amirul Rizal, Tourism Pahang General Manager Puan Nor Zahira Binti Muhammad Azmi, partners and members of the media.

CONNECTIONS

LAGI 2026: Connections Beyond the Fairway

The Langkawi Amateur Golf Invitational, held from **12–14 August 2026**, brought together golfers, partners and sponsors for competition and networking.

COMMUNITY CARE

Care Beyond Hospitality

On **22 August 2026**, Ramada by Wyndham Langkawi Marina welcomed children hosted by the Lions Club for a special CSR stay, creating joyful memories while reflecting Trinidad Hospitality's commitment to the spirit of giving, caring and togetherness.

Trinidad Hospitality, Royal Langkawi Yacht Club and Ramada by Wyndham Langkawi Marina jointly contributed **RM3,000 to The Charity Club Langkawi** in support of the local community.

TOURISM VISIBILITY

Connecting with Travellers at MATTA Fair 2026

Trinidad Hospitality engaged with visitors at MATTA Fair 2026 held from **4–5 September at MITEC** , showcasing its hospitality offerings and strengthening connections with Malaysia's travel community.

GLOBAL STAGE

Kuantan 188 Steps onto the Global Stage

Kuantan 188 represented Malaysia at the World Federation of Great Towers Annual Members Conference 2026, held from **14–18 September at PETRONAS Twin Towers** , before hosting delegates and industry leaders for a post-conference gathering in Pahang on **19 September** , showcasing the state's tourism and hospitality on the global stage.

BUDIMAS CHARITABLE FOUNDATION

SMALL ACTS. BIGGER FUTURES.

BUDIMAS CHARITABLE FOUNDATION
GIVING CHILDREN A ... OF LOVE & HOPE

NOURISHING FUTURES

8,100+ children reached through the Food Charity Fund

The Budimas Food Charity Fund now reaches more than **8,100** children across **over 250 primary schools**in Peninsular and East Malaysia, providing nutritious breakfasts and ensuring hunger does not stand in the way of learning.

COMMUNITY

Merdeka at Budimas Orion Home

The children celebrated Merdeka month through a cultural fashion show, cooking competition, games and Merdeka colouring competition. The patriotic celebration brought everyone together while honouring Malaysia's rich culture, diversity and spirit of unity.

EDUCATION

Projek Impianmu expands across three states

Projek Impianmu continued across Pahang, Selangor and Melaka, reaching Orang Asli children in Kampung Orang Asli Chinta Manis, Sungai Melut and Bukit Payung . Beyond introducing education and career pathways, the programme encouraged them to see wider possibilities ahead.

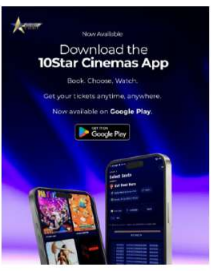
10STAR CINEMAS

THE EXPERIENCE, UPGRADED.

DIGITAL CONVENIENCE

10Star Cinemas Launches Its Mobile App

Launched on **26 July 2026** , the 10Star Cinemas mobile app gives customers a more convenient way to discover movies, check showtimes and purchase tickets on the go.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Book. Choose. Watch.
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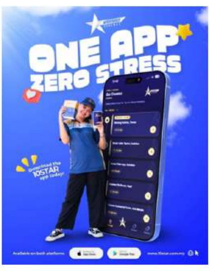
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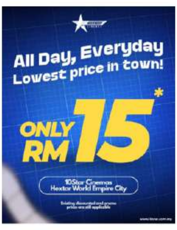

VALUE

More Value at RM15

On **13 August 2026** , 10Star Cinemas introduced its **RM15 All Day, All Movie** initiative, offering greater value and making the cinema experience more accessible to customers.

CINEMA

Pemuja Syaitan Takes the Spotlight at 10Star Cinemas

On **15 September 2026** , 10Star Cinemas hosted the launch of *Pemuja Syaitan* , bringing together the film's cast, crew, industry partners and guests to celebrate the latest addition to Malaysian cinema.

PEMUJA SYAITAN

EDUMAAX

LEARNING IN MOTION.

CCKL

Annual Commonwealth Youth Exchange Programme Malaysia

On **18 September 2026** , **Cheltenham Kuala Lumpur (CCKL)** welcomed a **70-student delegation from India** under the Annual Commonwealth Youth Exchange Programme Malaysia, giving visiting students an opportunity to experience the campus, connect with CCKL students and take part in cultural exchange.

IISS

Chess Carnival 2026

On **4 July 2026** , **Imperium International School Sabah (IISS)** hosted Chess Carnival 2026 in celebration of International Chess Day, bringing together **108 participants from across Sabah** in collaboration with Bah Gitu Chess Club and Kinabalu Chess Club.

ST. JOHN'S INTERNATIONAL
ST. JOHN'S INTERNATIONAL
WORLD-CLASS

SJIS

Cross Country Run 2026

On **17 July 2026** , **St. John's International School (SJIS)** held its annual Cross Country Run at Taman Botanical Garden where students embraced a global theme while taking on the course, supporting one another and celebrating every achievement.

PTK

Stress Management Talk with SJKC Taman Connaught

On **26 August 2026** , **Pusat Tuisyen Kasturi (PTK)** conducted a Stress Management Talk at SJKC Taman Connaught, helping students recognise and manage stress, develop healthy coping strategies and approach challenges with confidence.

SPECIAL FEATURE | ROYAL LANGKAWI YACHT CLUB

COMMUNITY. CULTURE. COASTAL LIFE.

AMBULANS LAUT

Championing Community Care: The Pulau Tuba Sea Ambulance Launch

On **15 July 2026** , **Royal Langkawi Yacht Club (RLYC)** hosted the unveiling of the **RM1.45 million Pulau Tuba Sea Ambulance** , supporting faster medical transfers for neighbouring island communities. In support of the initiative, RLYC is also providing **complimentary marina berthing** for the vessel.

SEASIDE DINING

A Fresh Look for Seaside Dining: Poseidon Reopens

Following its renovation, **Poseidon by Tayfun's Kitchen** at **RLYC** reopened on **1st August 2026** , offering homemade Mediterranean dishes alongside marina views and sunset dining.

COMMUNITY

Celebrating Culture and Community at the Malaysia Day Heritage Bazaar 2026

Fisherman's Wharf, RLYC welcomed visitors on **11–12 September 2026** for two days of local food, handmade goods and community activities, with **44 young artist** taking part in the colouring contest and **25 participants** joining the patriotic costume contest.

LOOKING AHEAD

UNTIL THE NEXT ISSUE.

More stories are already taking shape across MAA Group. We look forward to sharing them with you in the next edition of MAAG Insider.

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